



**PROTEIN**



**AFAA**

**Optimizing Intake for  
Muscle Gain & Weight Loss**

# Webinar Tips

Ask questions  
in webinar  
dashboard

Q & A at  
conclusion

Webinar will  
be recorded



# Introductions

## Mike Fantigrassi | MS

NASM Director of Product  
Development

---

Master Instructor

## Brad Dieter | PhD, MS

Chief Scientific Officer, Eat to Perform  
Chief Scientific Advisor, Outplay Inc

---

Exercise Physiologist  
Molecular Biologist  
Biostatistician



# Protein

How to Optimize Protein for  
Muscle Gain & Weight Loss

Presented By: Brad Dieter, PhD, MS

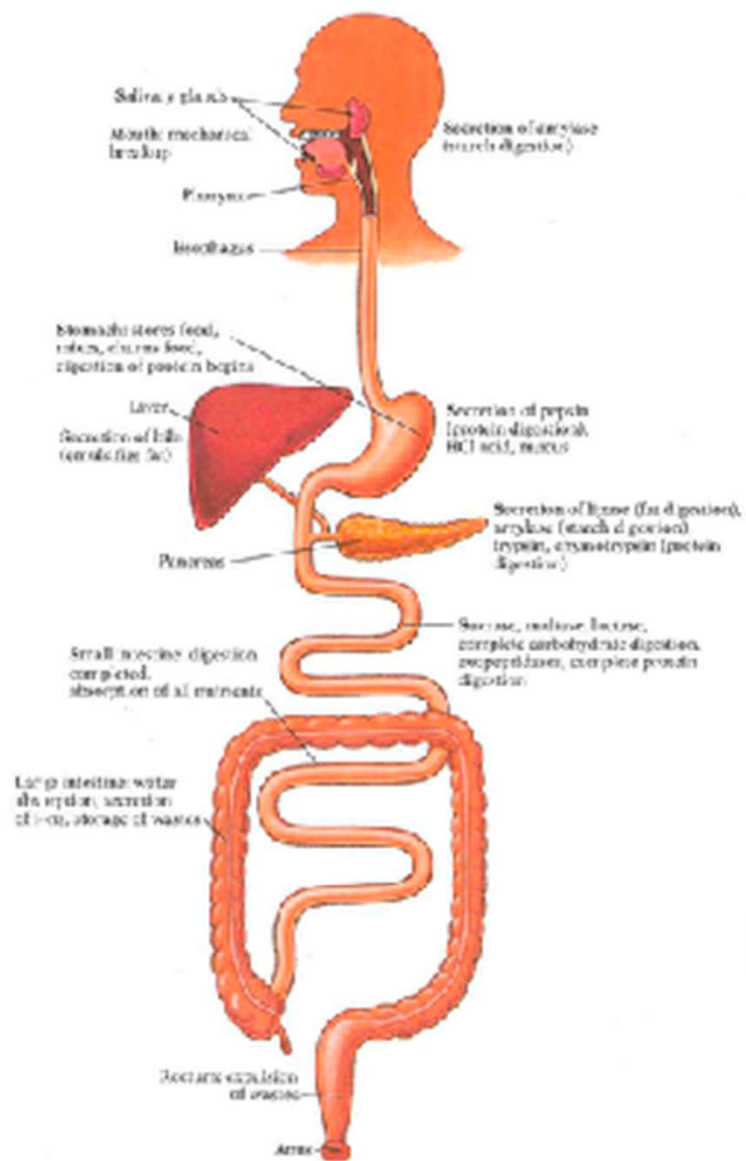
# Agenda

- 1. Understanding protein, its role in physiology, and protein metabolism.**
- 2. How much protein should you consume to maximize weight (fat) loss.**
- 3. How much protein should you consume to maximize muscle growth?**

**A Crash Course  
On Protein  
Structure and Function**

# **1. A Crash Course On Protein Metabolism**





## Mouth

Whole Proteins

## Stomach

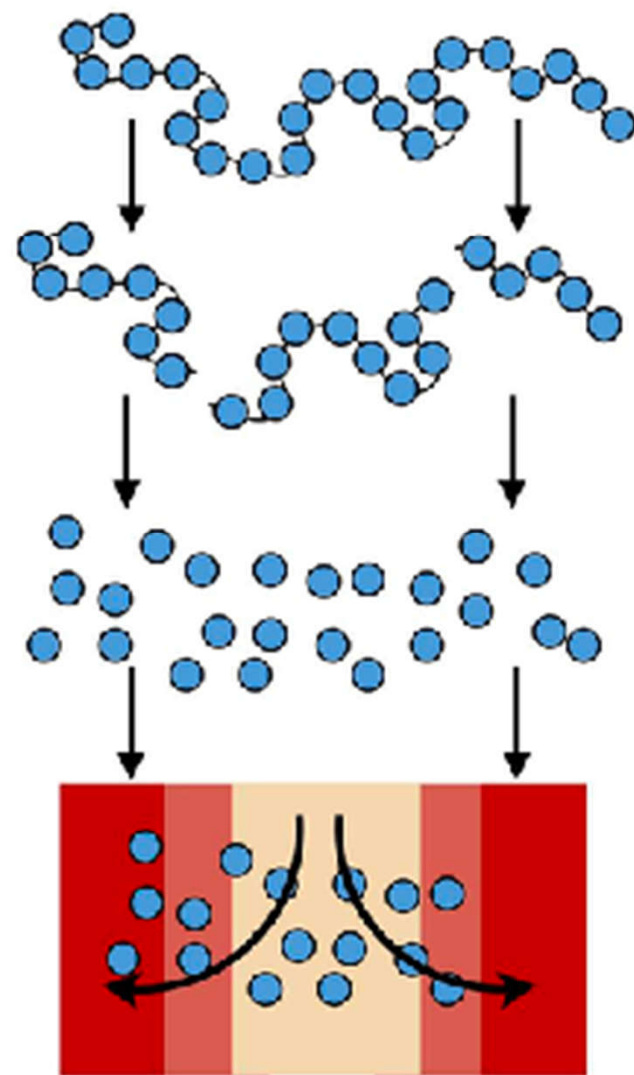
Smaller Peptides

## Small Intestine

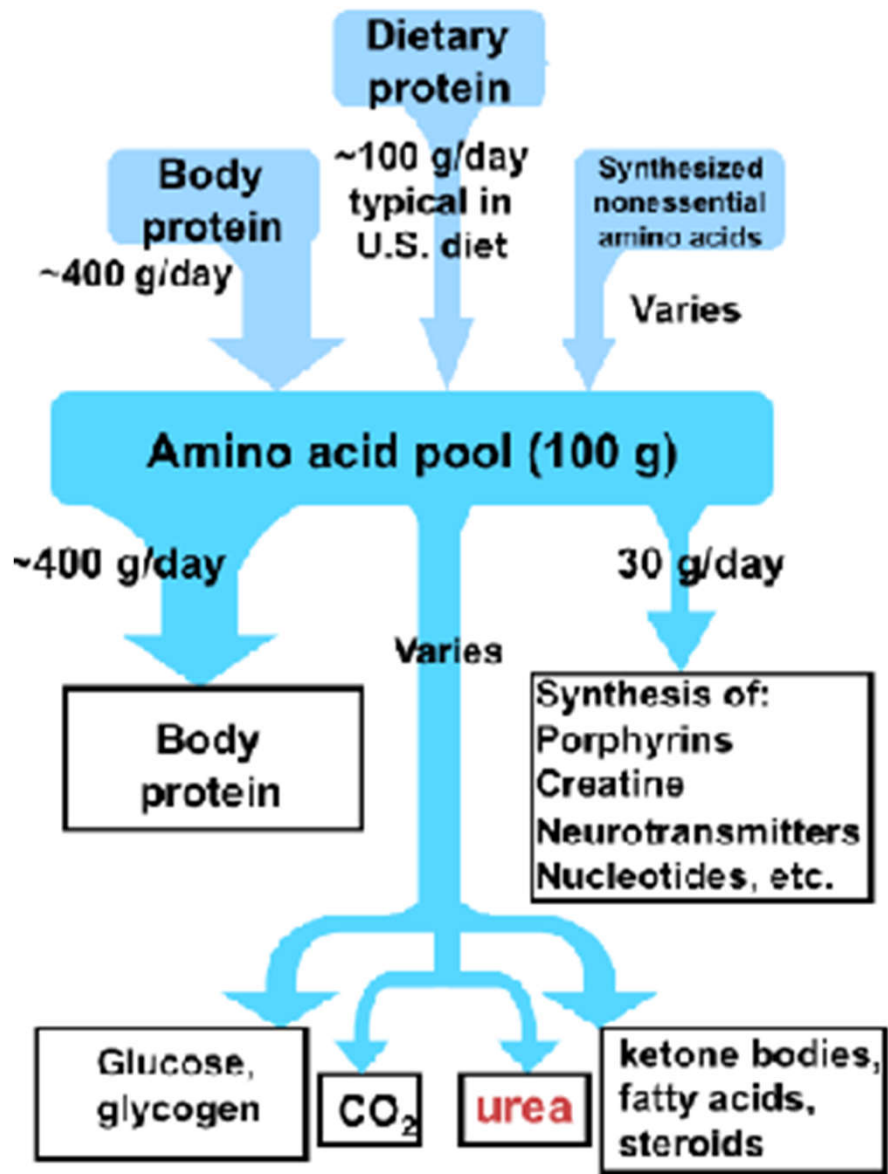
Individual Amino Acids

## Intestinal Lining

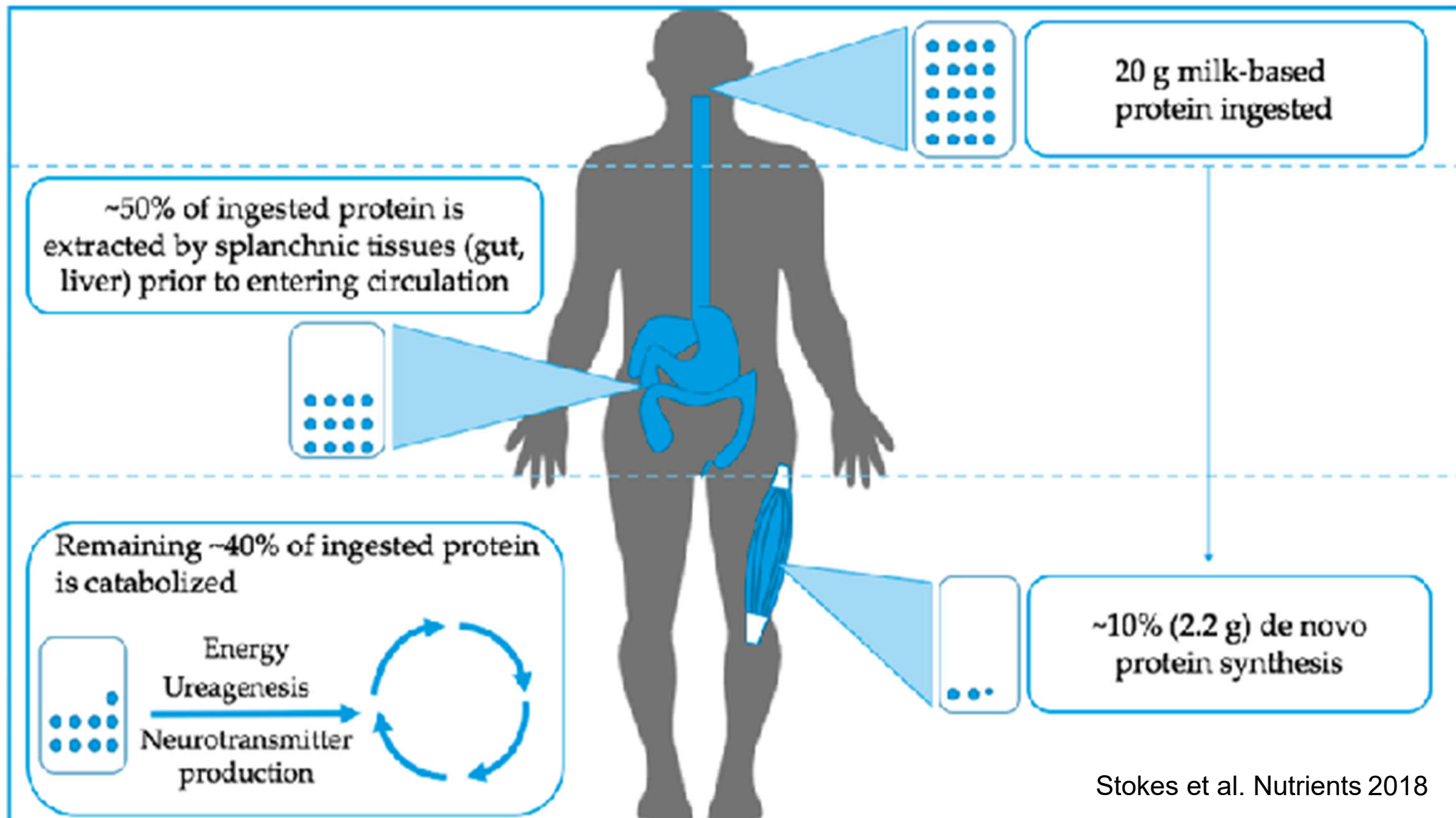
Active Absorption







The amino acid pool is the basis for protein metabolism



# Recap

- **Dietary protein is broken down into amino acids which are then absorbed from the GI tract into the blood stream.**
- **Dietary protein, and protein from the body contribute to the overall amino acid pool.**
- **About 50% of dietary protein makes into the blood stream, and only 10% goes to new protein synthesis**

# Muscle Gain

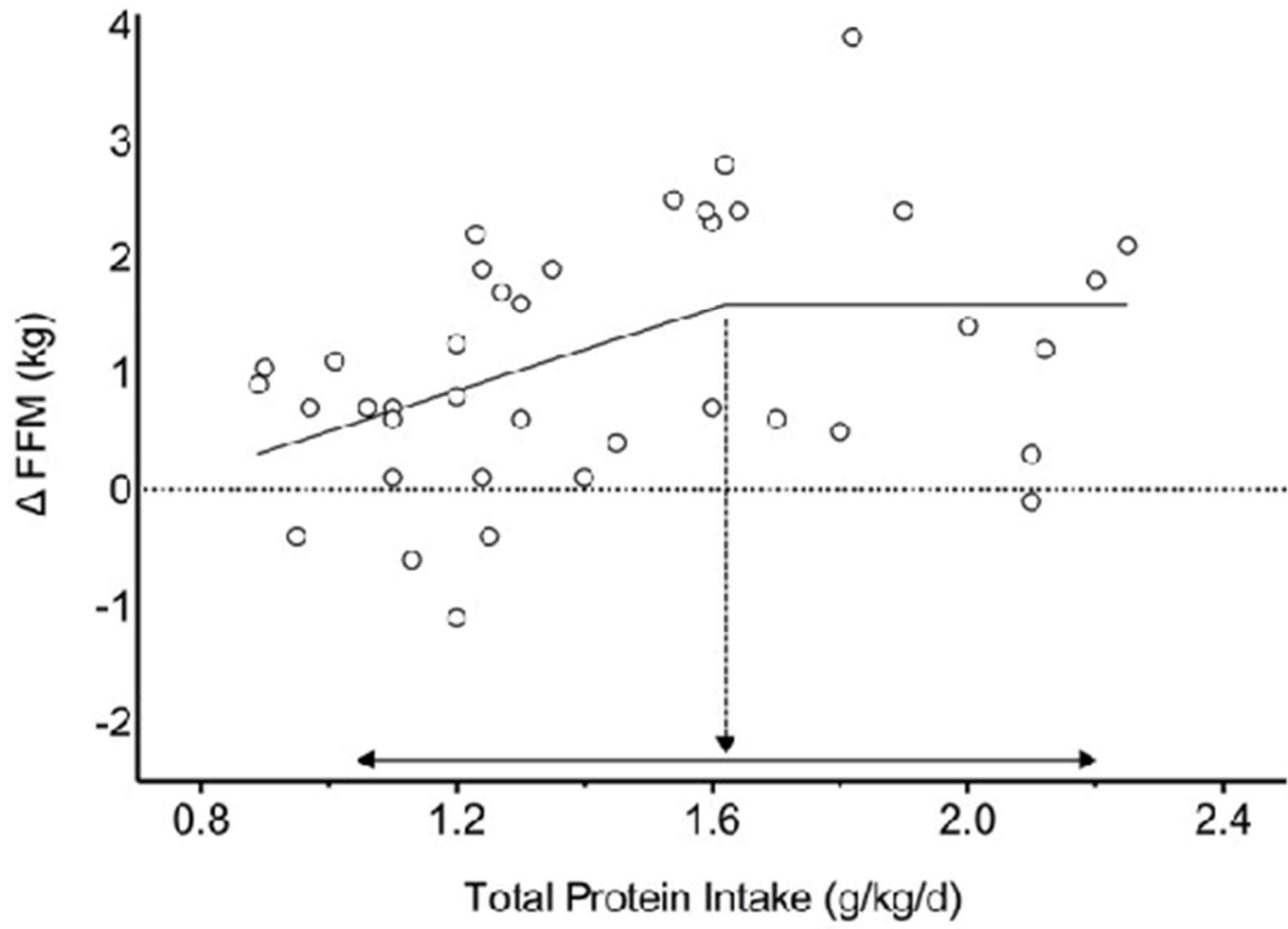


**VS**

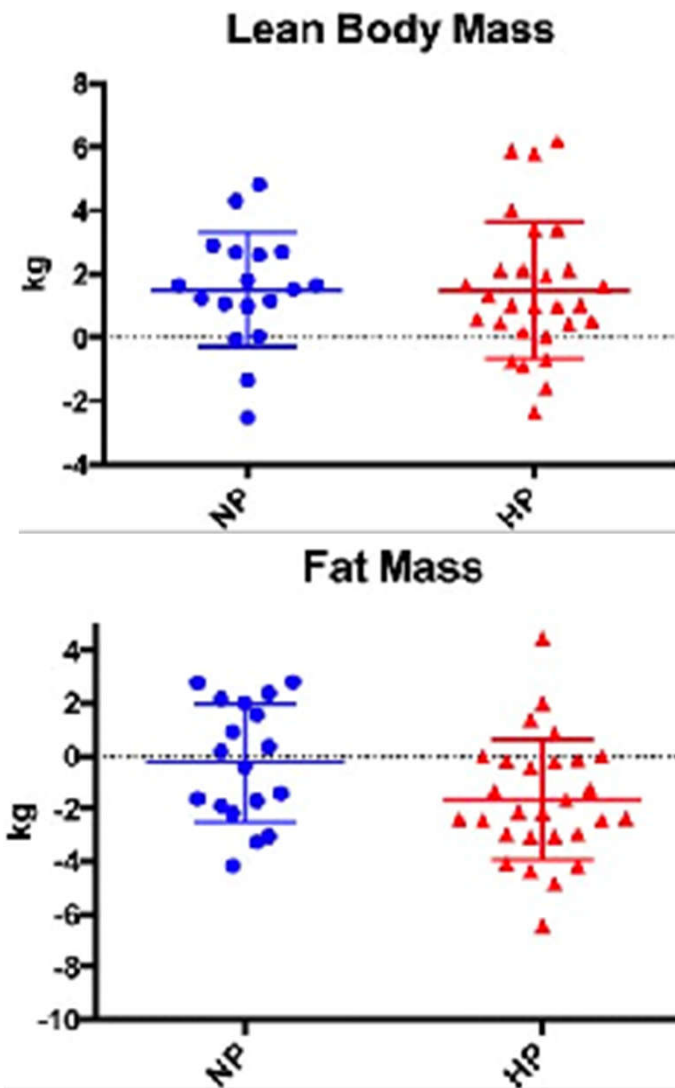
# Weight Loss



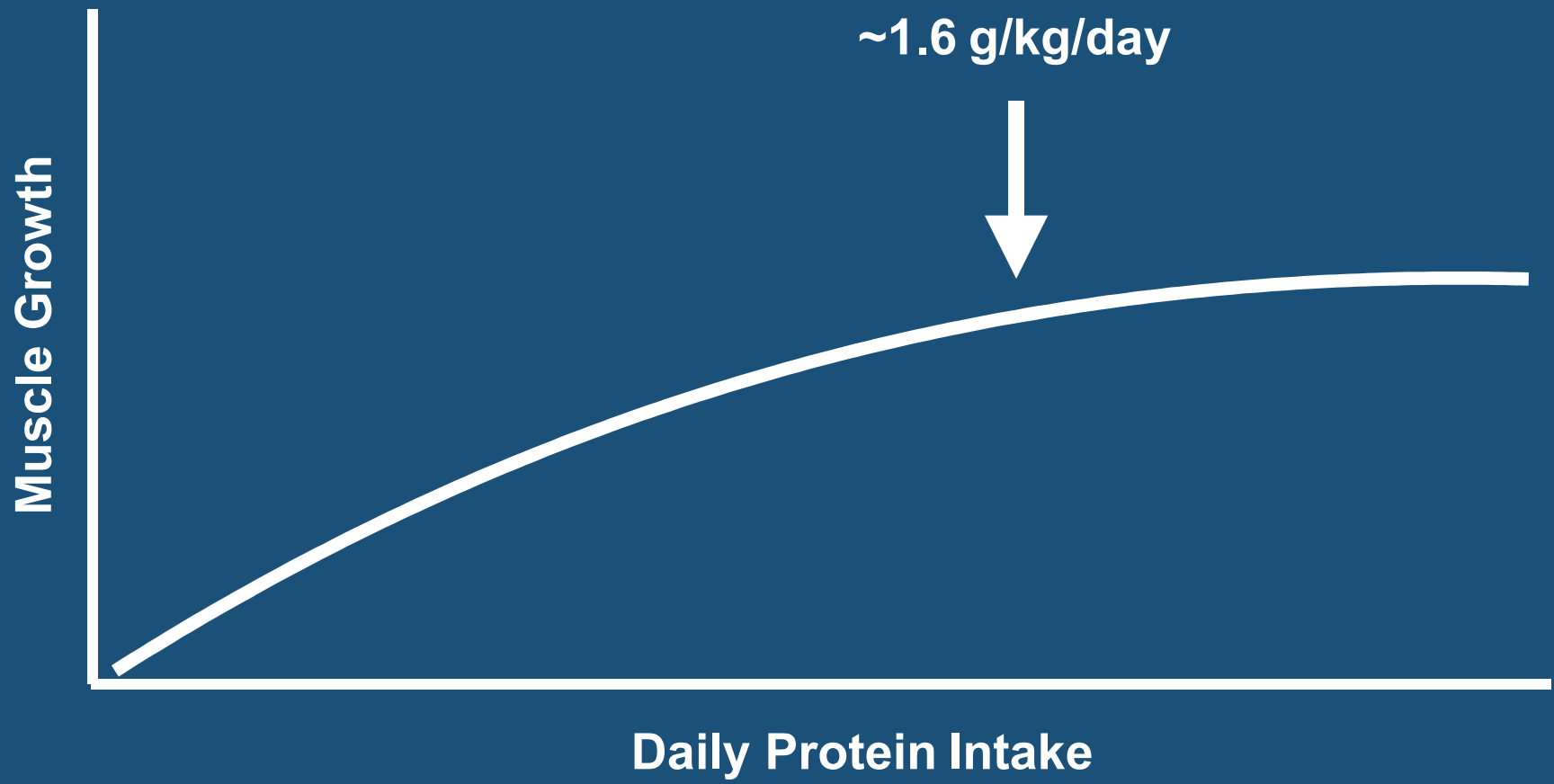
## **2. How Much Protein Should We Consume Per Day?**



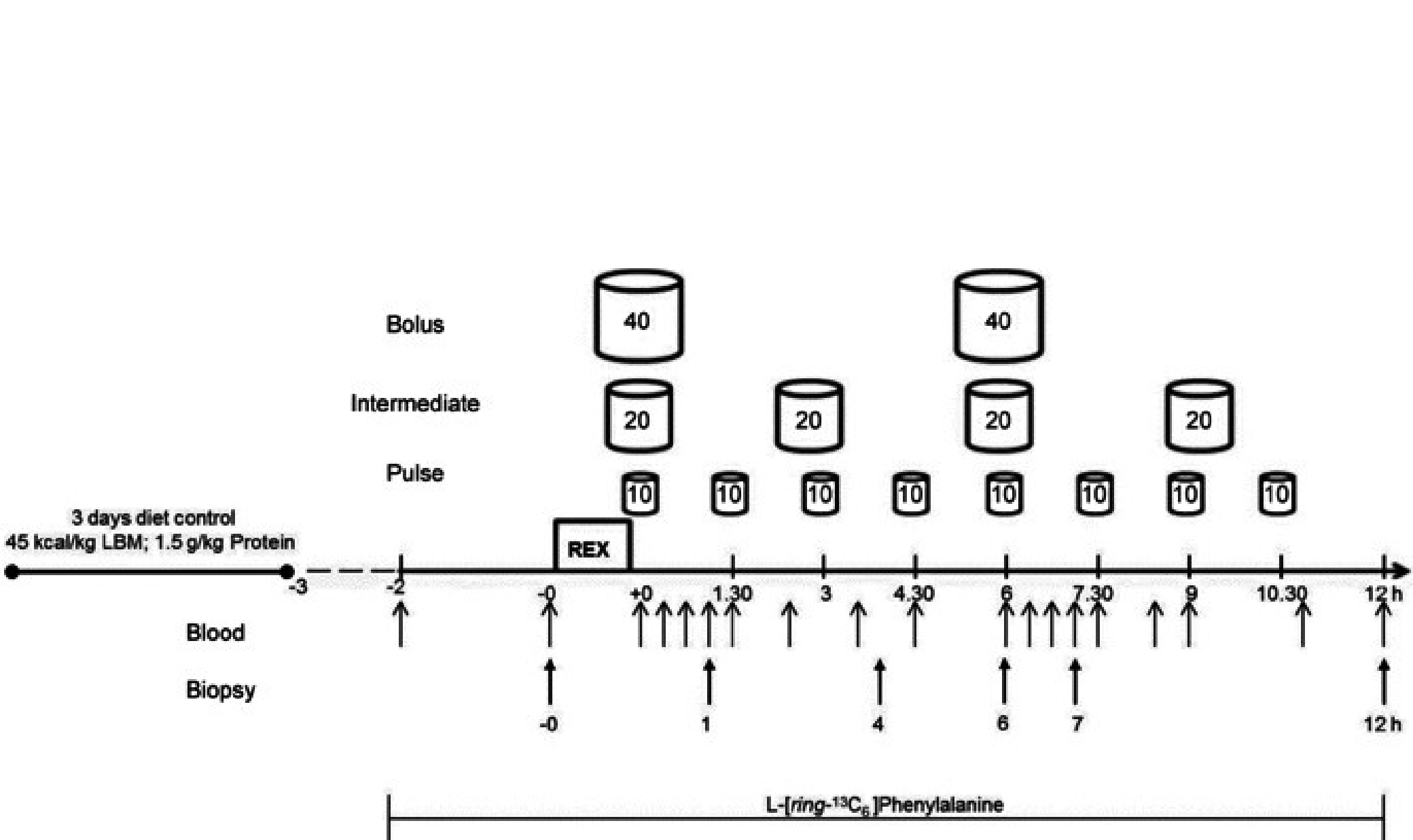
There May  
Be a Ceiling  
Above 2.2 g/kg  
For Growth



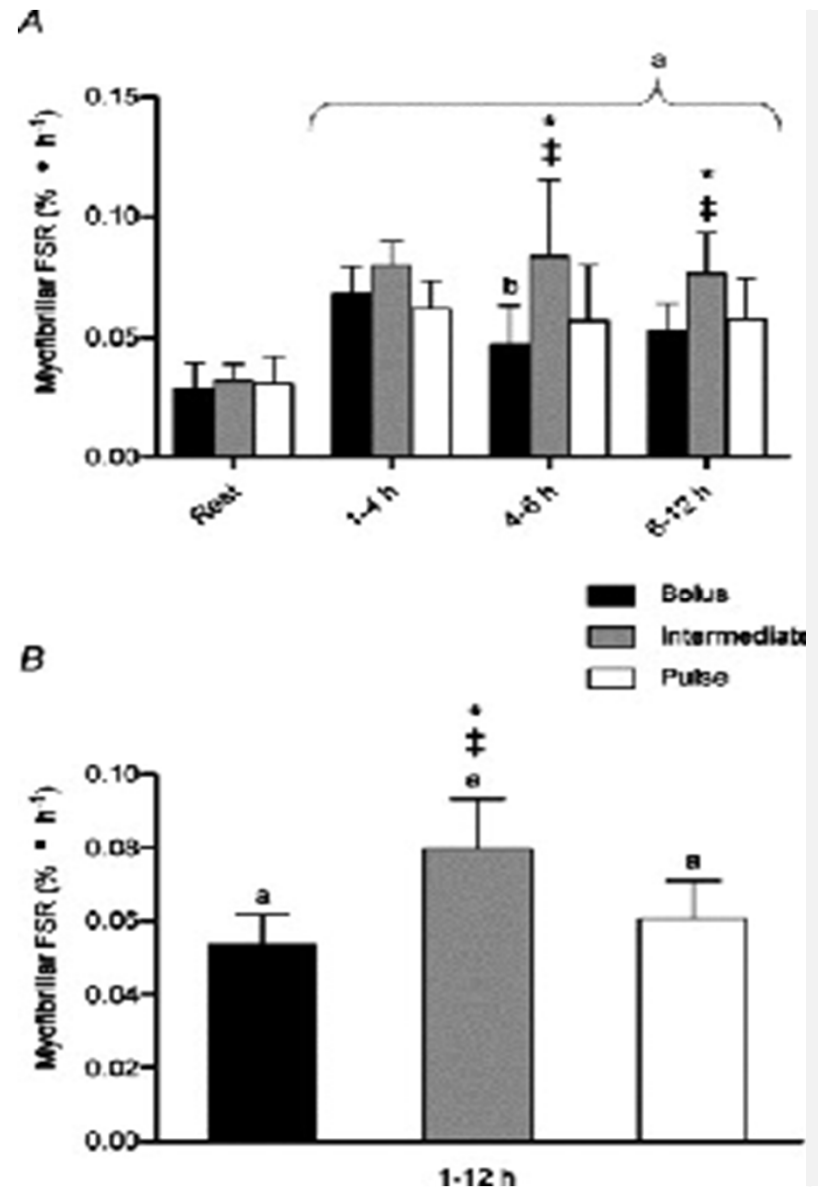




# **3. How Much Should We Consumed Post Workout To Maximize Muscle Protein Synthesis?**



# Sustained Moderate Feeding Is Superior to High Dose Boluses



## Myofibrillar muscle protein synthesis

Muscle Protein Synthesis, Whole-Body Resistance Exercise And Protein

L. S. Macnaughton et al.

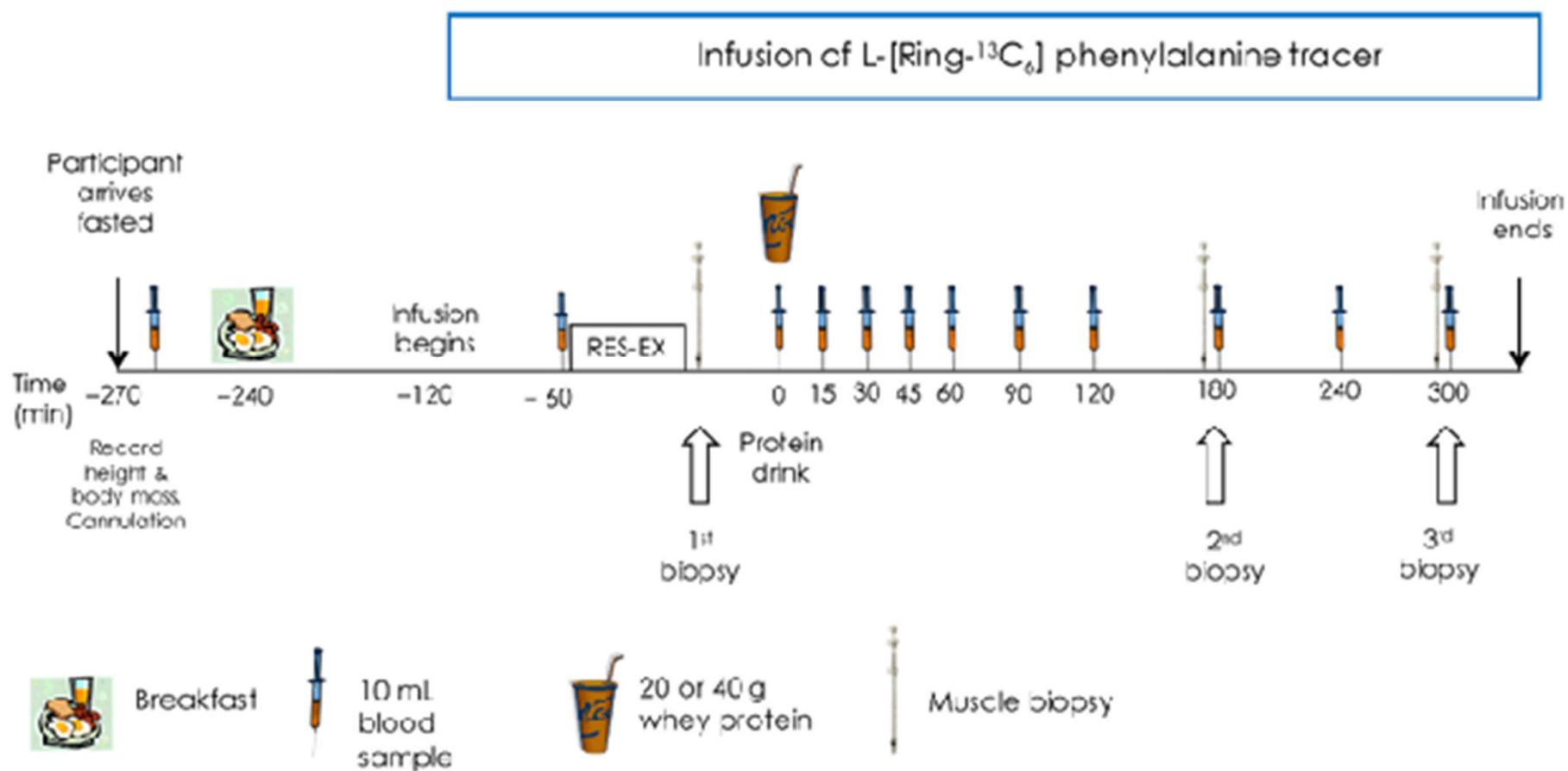
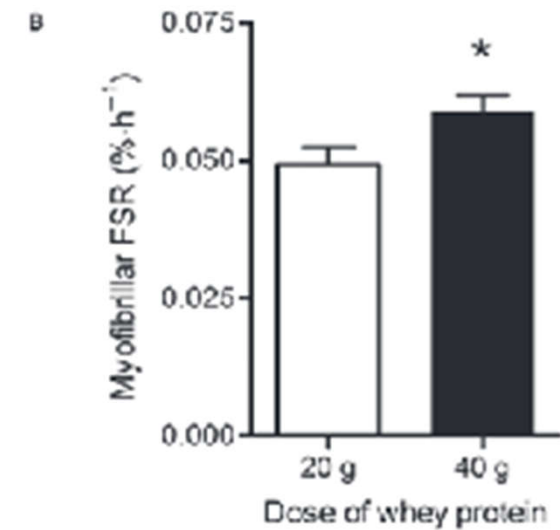
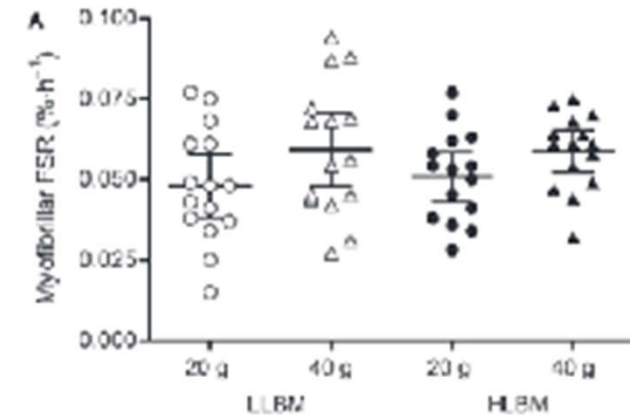


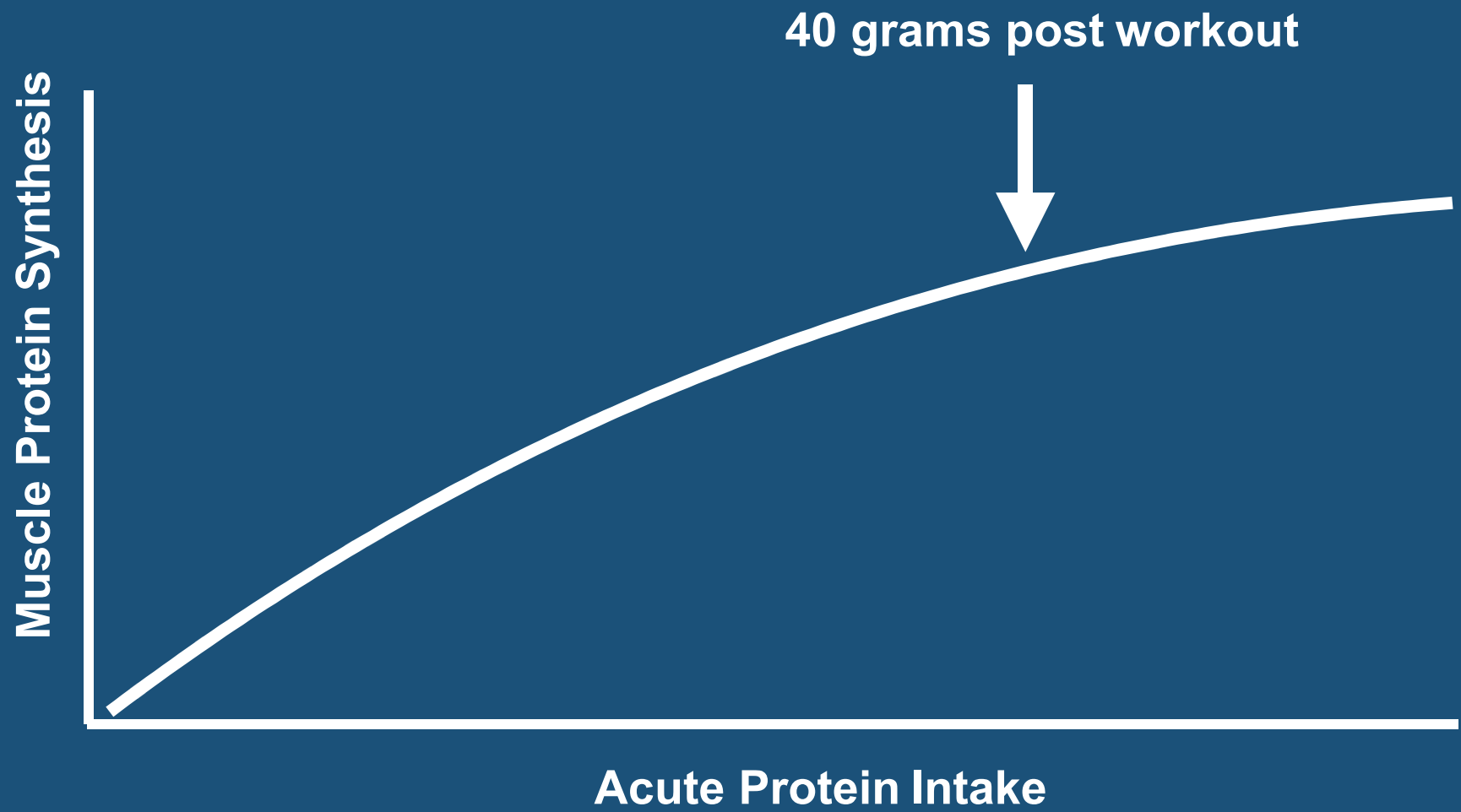
Figure 1. Schematic diagram of infusion trial protocol.

# Greater MPS at Higher Intakes

## Myofibrillar muscle protein synthesis

There was no significant interaction between protein dose and LBM group nor was there a statistically significant difference in myofibrillar FSR (determined for the entire







# Recap

- **Studies that have looked at high protein intakes show no measurable benefit on muscle growth above ~2.2-2.3 g/kg, indicating a ceiling on growth. This is supported by meta-analysis.**
- **The true ceiling may be closer to 1.6 g/kg. More studies need to be conducted on finding the peak intake for muscle growth.**
- **40 grams post workout is most likely the best “bang for your buck” for most grown adults.**

# Application

**Resistance training and protein are both critical to muscle growth.**

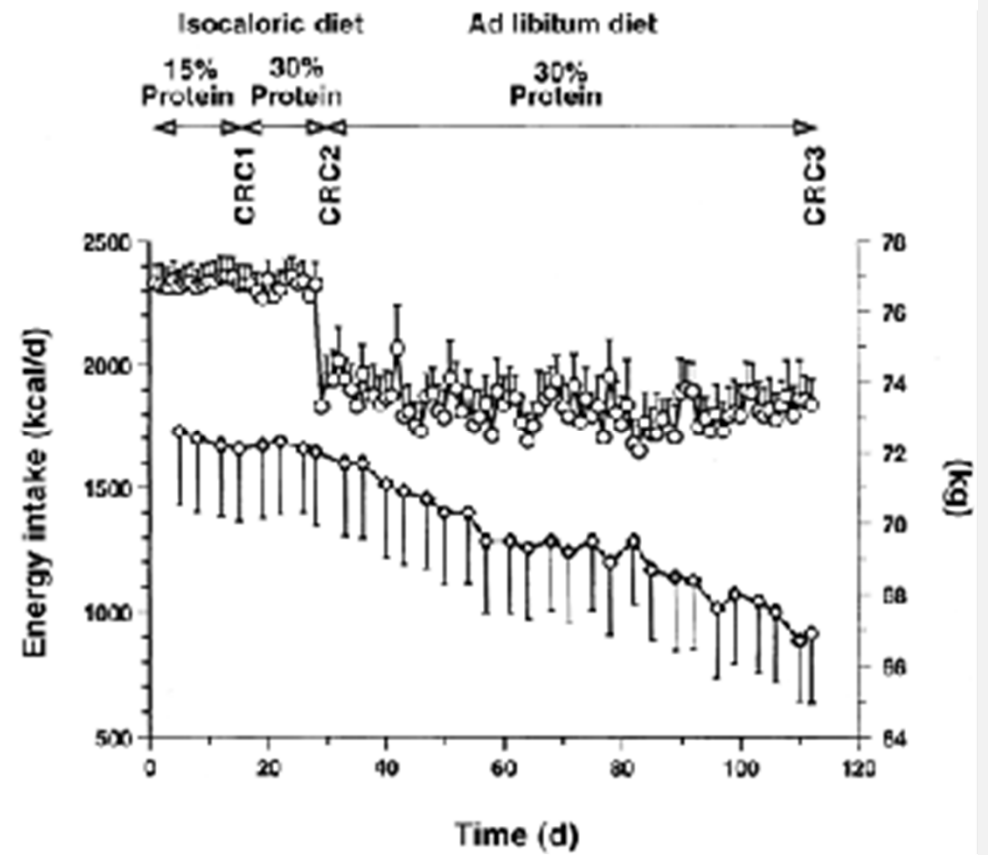
**Consume ~0.4 g/kg within a few hours post exercise.**

**Meals should be spaced out 3-5 hours apart.**

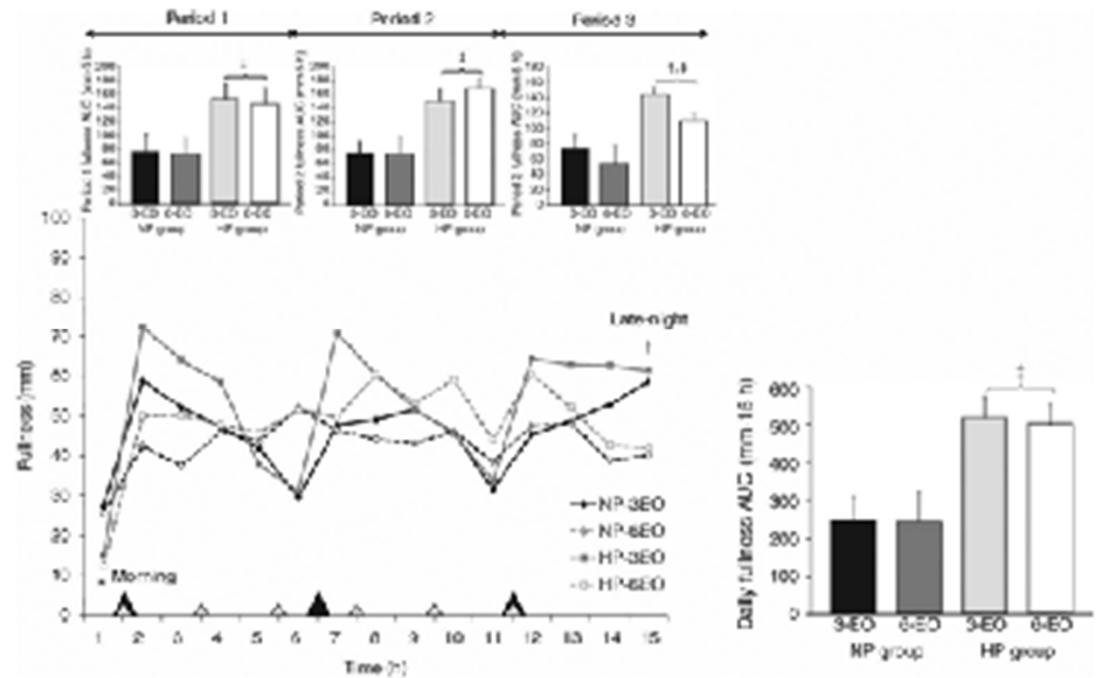
**Consuming protein within 1-3 hours before bed can prevent overnight reductions in muscle protein synthesis.**

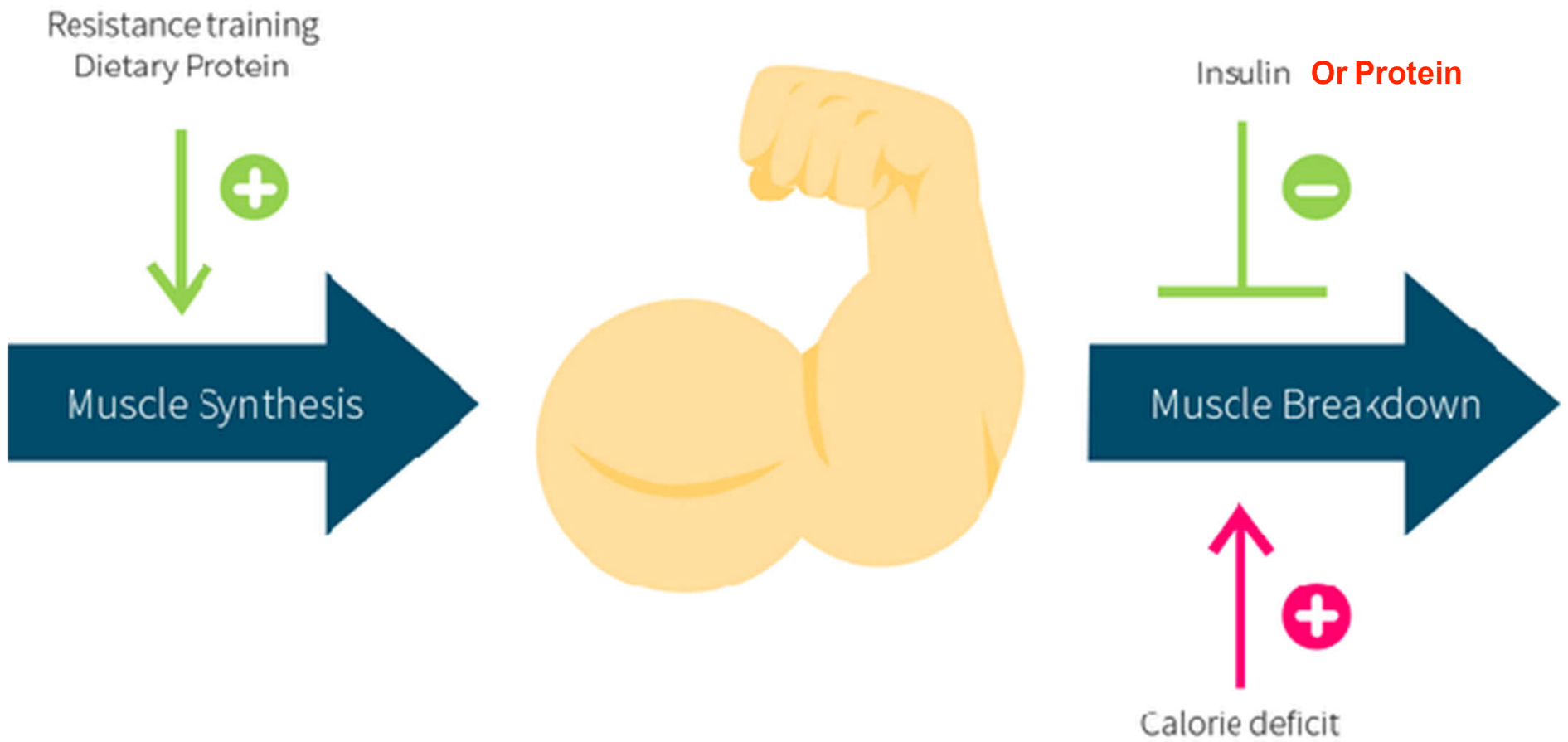
# **4. How does protein impact weight loss?**

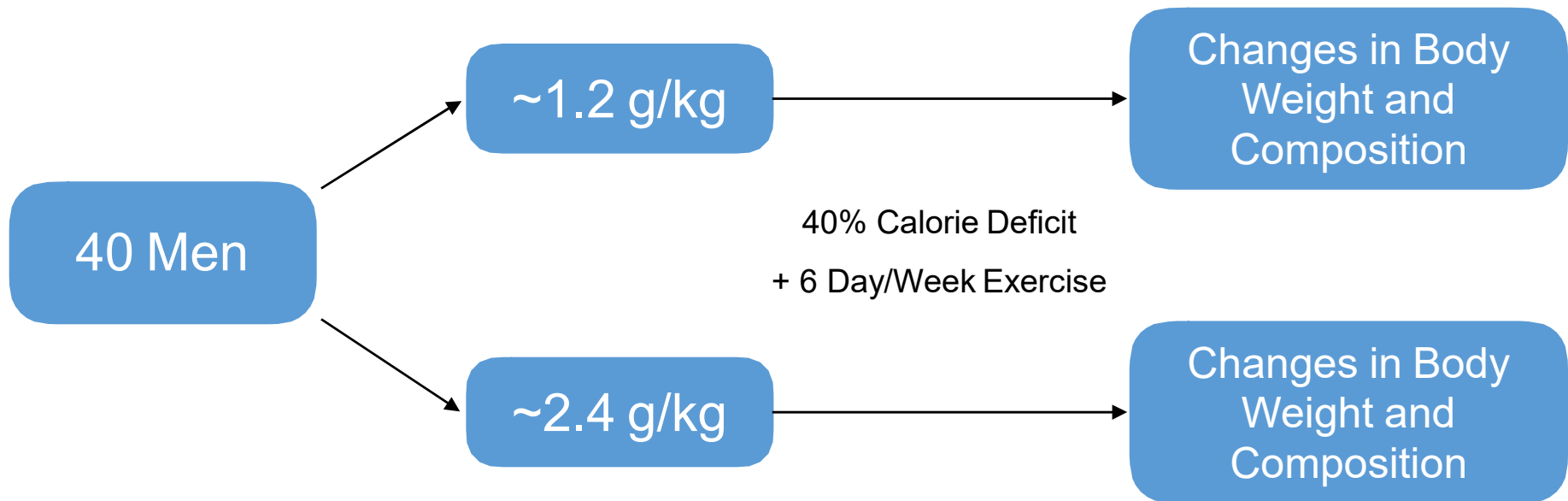
Dietary protein can lead to “eating less”



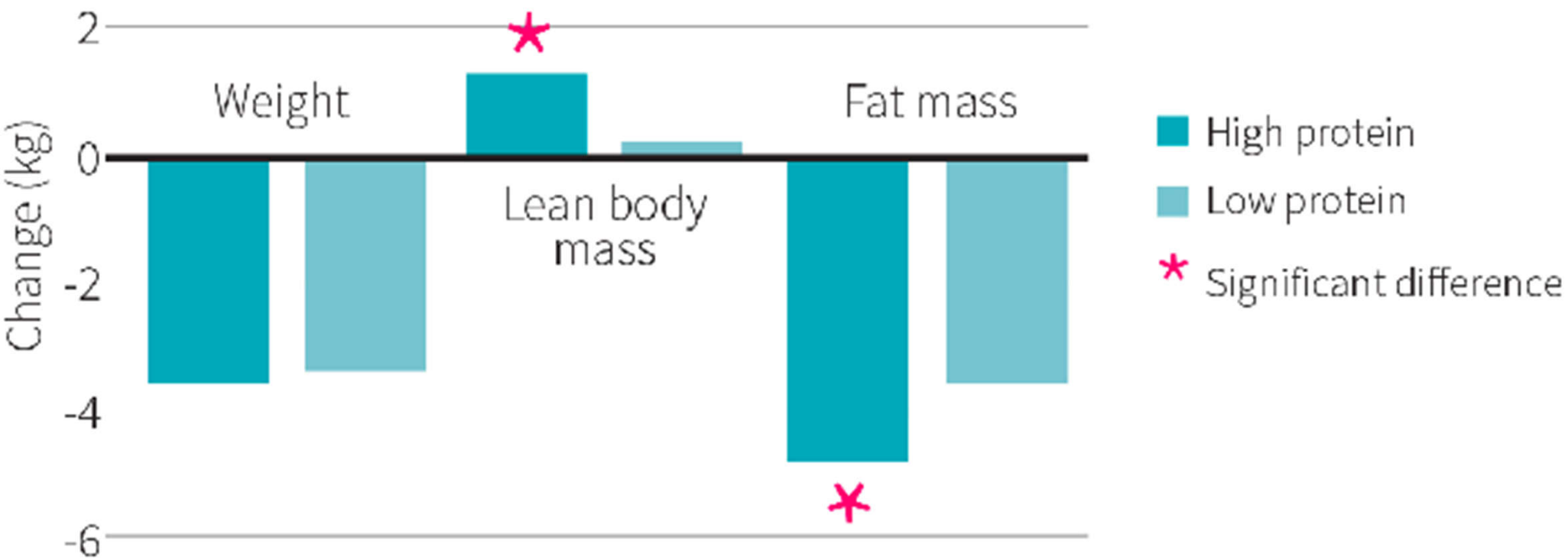
Dietary protein increases fullness throughout the day


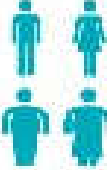

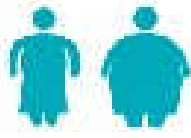
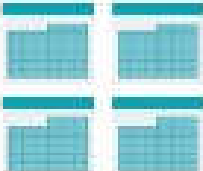


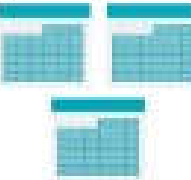














	Jasso et al. J Nutr 2011 Sep	Pasiakos et al. FASEB J 2013 Sep	Mettler et al. Med Sci Sports Exerc 2010 Feb	Mason-Collopy et al. Clin Nutr 2018 Jan
Population	 Overweight women	 Normal and overweight men and women	 Normal weight males	 Overweight and obese women
Duration	 4 weeks	 31 days	 2 weeks	 3 months
Intervention	Calorie deficit + resistance training + either 0.8 g/kg or 1.3 g/kg protein	Calorie deficit + cardio & resistance training + 0.8 g/kg or 1.6 g/kg or 2.4 g/kg protein	Calorie deficit + resistance training + 1.0 g/kg or 2.3 g/kg protein	Calorie deficit + weight se- lective resistance + 0.8, 0.8 or 1.3 g/kg protein
Results	 High potential to increase lean mass gained	 Reduced lean mass gain in higher protein groups	 Reduced lean mass gain in high protein group	 No difference in lean mass gain

# Recap

- **Higher protein intakes (~1 g/lb) can cause people to eat less calories overall, in part by increasing their feelings of fullness. This can lead to extra weight loss.**
- **Higher protein intakes (~1 g/lb) can help people maintain muscle mass and in some cases slightly increase muscle mass during periods of calorie deficits (aka dieting).**

# Application

**Higher protein intake (~1 g/lb) can help suppress appetite and maintain muscle mass during deficit cycles (aka dieting cycles).**

**There is less emphasis on protein timing when dieting and total daily protein intake should be the big focus.**

**Resistance training is critical during periods of dieting and should be coupled with higher protein intakes.**